

USER DEFENDERS

P O D C A S T

userdefenders.com

Resources That Fight For The Users

1

INSPIRATION

User Defenders Podcast

FREE

Stay inspired to fight on in this ever-evolving field

5

PROTOTYPING

Adobe XD and/or Framer

XD for non-coders, Framer for coders

2

VALIDATION

Typeform

FREE

Simple & beautiful survey generator

6

USER TESTING

Peek.UserTesting.com

FREE

Watch & hear real people using your product

3

WIREFRAMING

Balsamiq

I've yet to find a better wireframing application

7

A/B TESTING

Optimizely

The most widely used solution out there

4

HIGH-FIDELITY/UI

Sketch

Unquestionably the 'Photoshop killer' of UI design

8

ANALYTICS

Google Analytics

FREE

Best free analytics tool out there

"Feel free to pass this around! Fight on my friends!" – Jason Ogle